



Deepak K Dhingra
President CMA

Message from President's Desk

**EXECUTIVE COMMITTEE
(2017-18)**

Dear Members,

Greetings from Chandigarh Management Association.

I am delighted to share the January 2018 issue of CMA eNewsletter with you. It is your continuous support, participation and encouragement that keeps CMA striving to spread management thought and build capability through its various initiatives and programmes.

In this first month of new year 2018, we at CMA tried our best to contribute towards outreach programs for the needy in addition to our regular events and activities promoting management practices. The newsletter will give you a glance of these activities spread throughout the month.

It is my appeal to all CMAians to contribute to our publications initiative which was launched in the month of November 2017. Your literary works are welcome for CMA's blog (<http://cmachandigarh.org/blog/>), books & video lectures under the themes of Digital India, Indian Economy & Contemporary Management Practices.

We also launched the Member Plus Campaign this month to further expand CMA's membership base of quality members. The campaign will run between January 22 and March 21, 2018. The details of the campaign are available in the newsletter and your active participation is solicited.

With such versatile initiatives and programs, CMA team shall work towards the objective of bringing in best management and research practices!

Thanks and Regards,
Deepak K Dhingra,
President (2017-18)

DESIGNATION	NAME
President	Mr. Deepak K. Dhingra
Vice President	Mr. Rohit Aggarwal
Secretary General	Mr. Hitesh Kumar Gulati
Secretary	Prof. J.P.S. Nindra
Treasurer	Mr. Uma Kant Mehta
Organisational Member	Mrs. Ranjeet Bedi
Organisational Member	Mr. Aneel Singh Bhambra
Member	Mr. J.S. Bedi
Member	Mr. S.B. Khullar
Member	Mr. Lalit Kumar Bajaj
Member	Dr. Pooja Chopra
Member	Mr. Karun Kashmiri
Member	Mr. R.K. Nayyar
Member	Mr. Manjiv Kumar Vohra
Co-opted	Mr. Anupam Gakhar
Special Invitee	Mr. N.K. Bajaj
Special Invitee	Dr. Deepak Jindal
Special Invitee	Mr. Vivek Sharma
Special Invitee	Mr. Ashok Verma
Special Invitee	Mr. G.S. Thukral

Join CMA

Call: 9888690412

Become
a
member



Chandigarh Management Association (CMA) organized an outreach program and a session on 'Managing the Emotional & Social Quotient' on January 17, 2018 at the Government Rehabilitation Institute of Intellectual Disabilities (GRIID), Sector 31 C, Chandigarh. A total of 60 participants attended the event including the GRIID Faculty and CMA Members.



As part of CMA's social responsibility, President CMA Mr. Deepak Dhingra alongwith the executive committee members and Dr. (Mrs.) Vani Ratnam, Officer Incharge, GRIID, distributed winter uniforms to 48 needy students of the GRIID at the beginning of the session.

Mrs. Abha Chaudhary, President IMPA, Chandigarh Chapter, was the expert speaker on the topic. She is an accomplished professional and entrepreneur with three decades of diverse experience in coaching and consultative roles and is a certified practitioner of Neuro Linguistic Programming (NLP).

Emotional Agility, Anger Management, Emotional Resilience, Self Esteem, Self-Efficacy, Social Intelligence - the people friendly mantra and Social Wellness are the areas she touched upon for the audience - who were the faculty of GRIID and CMA members. Mrs. Abha conducted the tapping technique with the audience followed by a question answer session.

INDUSTRIAL VISIT TO VARDHMAN - AURO TEXTILES UNIT II, BADDI



A delegation of Members of Chandigarh Management Association (CMA) visited Auro Textiles Unit of Vardhman Textiles Ltd. Baddi (Himachal Pradesh) on 20th January 2018.

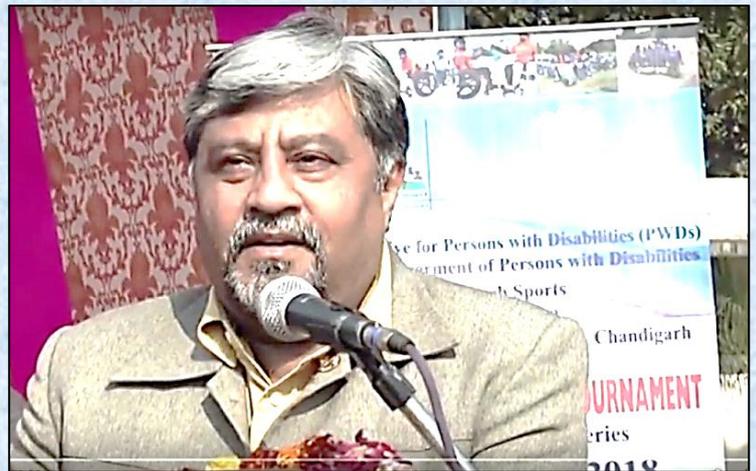
This unit of Vardhman focusses on finishing and printing the grey cloth (woven cotton fabric in its loom-state). The grey cloth undergoes many physical and chemical treatments before it is developed to its full textile potential and receive a considerable added value

by applying one or more finishing processes.

The processes followed by Auro Textiles includes **Singeing** to burn off the surface fibres from the fabric to produce smoothness by passing the fabric over a plate heated by gas flames. The cloth is then steeped in a dilute acid/ enzyme and rinsed. Then comes the **Scouring**, the chemical washing with alkali solution (usually sodium hydroxide). Next step is **Bleaching** and then **Mercerising**. Here the fabric is treated with caustic soda solution to cause swelling of the fibres and to wash out all alkali. Finally the coloration process. Two processes are used to apply colour - **Dyeing and Printing**. The last process before packing is **Shrinking**, whereby the fabric is forced to shrink to minimal the subsequent shrinking while laundering.

It was a mutually beneficial learning experience. CMA delegation also shared some of their expertise / experiences in the area of Human Resource, Chemical processing and Security & Safety with the company officials.

Chandigarh Management Association (CMA) participated in a three-day innovative workshop on Peace and Leadership Development Through Sports for Young Persons with Disability on Wheelchair hosted by the Association of Professional Social Workers & Development Practitioners (APSWDP) in line with the objectives of United Nations Office on Sport for Development and Peace (UNOSDP). This three day workshop from 20-22 January 2018 at Chandigarh was inaugurated by H.E. Prof. Kaptan Singh Solanki, Hon'ble Governor of Haryana.



The workshop focused on leadership and capacity building of persons with disabilities and also to provide them with a platform to exchange their ideas with the sports, legal and welfare organization working with persons with disabilities.

This unique workshop included:

- i) Technical sessions on disability laws, policy and programmes
- ii) Interactive session on National Policy for Persons with Disabilities
- iii) Awareness session on The Right of Persons with Disability Act, 2016
- iv) Sharing of policies, programmes and schemes for persons with disabilities in India
- v) Lectures on capacity building, developing leadership and skill building among persons with disabilities

The workshop also included Interstate Wheelchair Cricket Tournament (League Match Series), under the aegis of emerging India Wheelchair Cricket Association (IWCA), which was participated by 40 participants from Chhattisgarh, Gujrat & Punjab.

SEMINAR-CUM-PANEL DISCUSSION ON 'CHANGING ROLE OF PR IN BUSINESS MANAGEMENT'

31 January 2018



Chandigarh Management Association (CMA) jointly with Quick Relations Private Limited and Public Relations Consultants Association of India (PRCAI) organised a seminar cum panel discussion on 'Changing Role of PR in Business Management in association with at Hotel Hometel in Chandigarh on January 31, 2018. Chitkara University was the associate partner.

Mr. Atul Sharma, Genesis Burton Marsteller, Mr. Pradeep Wadhwa, V.P. Corporate Immunisations, ReNew Power, Mr. Vivek Atray, CEO, Ex IAS and a TED Speaker and Mr. Amulya Shukla, Coach SAMBHAV were the esteemed panelists and the session was moderated by Mr. Khurana of Quick Relations. Mr. Deepak Dhingra, President CMA gave

his inaugural address and Ms. Jyoti Lahari, Secretary General, PRCAI welcomed all.

Speakers and panellist developed the session through specific pointed questions and tried to bring all aspects of PR in the current business including artificial intelligence. The story connect, trust of clients, v2 to money, originality and quality were amply developed. In addition discussions moved around emotional human touch for the PR. Perception management of customers was also highlighted.

Students of Chitkara University were involved through different stories. The session was followed by a question answer round. Around 40 CMA members, professionals of companies from Chandigarh and around and about students from Chitkara University attended the event.

Member + Campaign

CMA
CHANDIGARH MANAGEMENT ASSOCIATION

22nd January 2018 to 21st March 2018

Reward your friend,
Reward yourself,
Be active,
Propose a member.



Get
chance
to win

5
smart phones
+ many more awards

How this works

1. By proposing a member during campaign period (22nd January 2018 to 21st March 2018), you will get points. The proposed member will also get points. One point means one token in draw. More the points more the chances of winning awards.

2. Types of memberships, membership fee and points table:

Membership Type	LIFE MEMBERSHIP		ANNUAL MEMBERSHIP
	Individual	Professional	Organizational
Membership Fee	10,000	45,000	7000
CMA Member	10	45	7
Proposed Member	5	23	4

3. If a member proposes **5 (five)** members during the campaign period, he will get 20 *per cent* bonus points.
4. One can win more than one reward.
5. The draw will be held on Management Day / Networking meet after the campaign closes.