



**Deepak K Dhingra**  
President CMA



**Message from President's Desk**

Dear CMAians,

Greetings from Chandigarh Management Association.

It gives me immense pleasure in presenting December 2017 issue of CMA eNewsletter with the hope that new year brings in immense joy and success to you and your loved ones.

CMA has turned 51. Let's wrap up the first half of 51<sup>st</sup> year of experience. Grabbing the award for being best LMA pumped new zeal in CMA. Getting recognized for your efforts is the most wonderful feeling. I am pleased to congratulate you for being so supportive to make CMA more visible.

Let's look back. Over the last six months, CMA accomplished multifarious activities. From Panel discussion on GST to visiting Molson Coors, from SWOT Analysis of SMEs Growth to Skill India Summit. From learning Six Sigma and management lessons from Lata Manageshkar's life to knowing about Sexual Harassment, from Blood Donation Camp to P2P Digital Assets, from Launch of Book to celebrating CMA's 51<sup>st</sup> Foundation Day and so on.

To have stronger bonds within CMA and with other LMAs, CMA initiated Online Surveys, Value Your Member and Synergize to Energize initiatives. And now CMA has come up with the Publication Initiative to come out with books on Contemporary Management Practices, Digital India and Indian Economy.

Talent of key players can win games only, it's the team effort that wins championships.

Look forward in seeing your active participation, as usual.

Thanks and Regards,  
Deepak K Dhingra,  
President (2017-18)

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## Innovation and Technology for Sustainable Development and Release of Coffee Table Book

Chandigarh Management Association (CMA) celebrated its 51st Foundation Day on December 13, 2017 at Hotel Hyatt Regency, Chandigarh, which marked the beginning of a new era for the association. The theme of this foundation day was 'Innovation and Technology for Sustainable Development'. It was a magnanimous event where global leaders Dr. Christopher Gibbins, Consul General, Consulate of Canada and Mr. Partap K Aggarwal, Managing Director, IDS Infotech Ltd. participated as the Chief Guest and Guest of Honour respectively..

CMA members attended the event and it was a gathering of more than 100 people. A Coffee table book depicting the events conducted by CMA since July 2017 was released by the Chief Guest Dr. Christopher Gibbins. An induction ceremony of the new members who joined CMA was also conducted during the event which was followed by a gala dinner.

In this new era, CMA aims to carry forward the legacy and raise the bar of performance of this apex body of professional management by fostering persistent improvement in management practices for its stakeholders. We at the CMA envision partnership of professionals and corporates inspiring technological and research based management practices to create a platform of excellence.

### CMA's PUBLICATION INITIATIVE

All CMAians are invited to contribute to expand the management horizon of your very own association. It could be in the form of the following three:

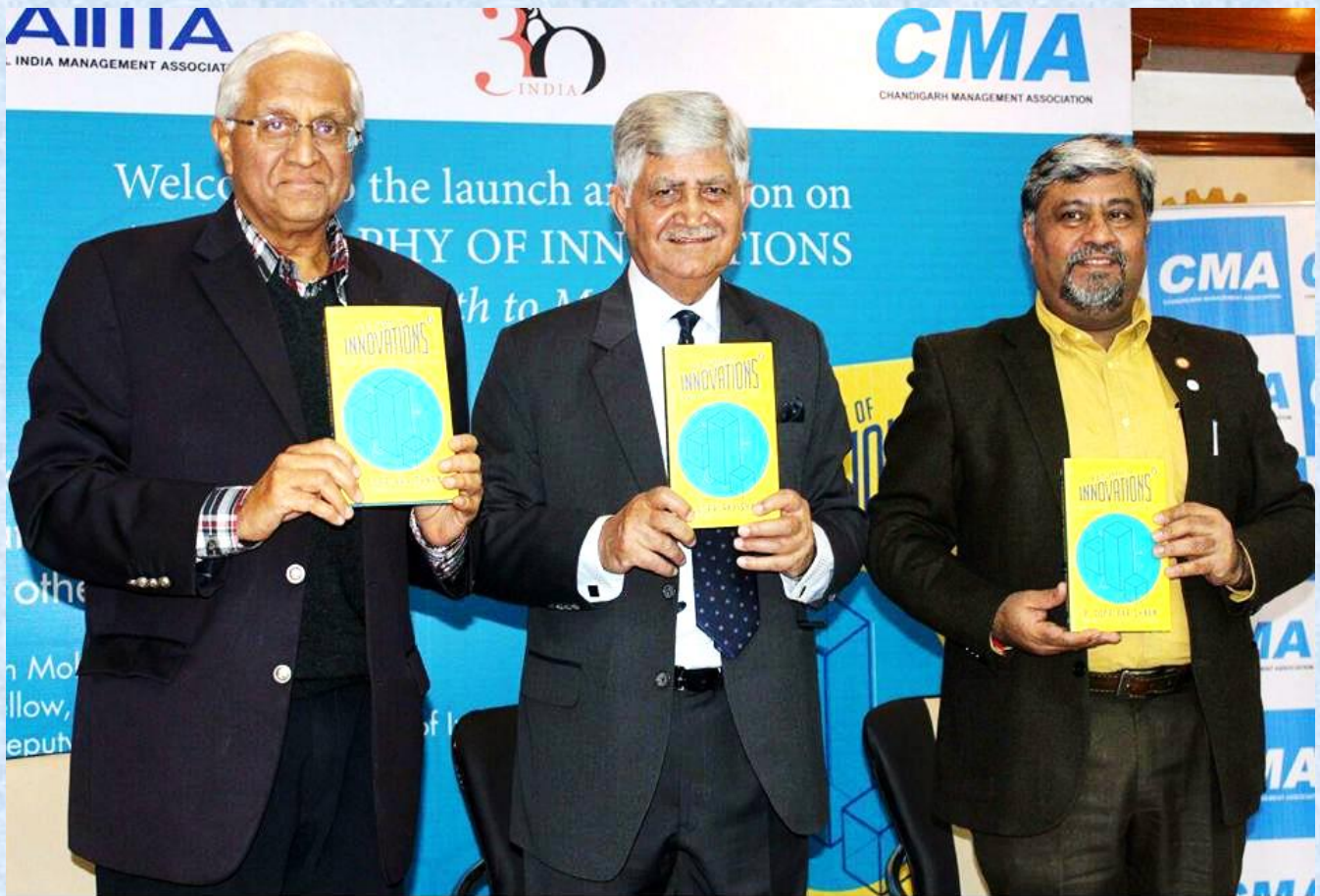
1. Paper for CMA Book on 'Contemporary Management Practices' (3000-5000 words)
2. Blog on CMA Website <http://cmachandigarh.org/blog/> (500 -1000 words )
3. Video lecture (15 minutes with a CMA defined ppt format)

You may email us your literary work on [info.cmachandigarh@gmail.com](mailto:info.cmachandigarh@gmail.com)

Let us 'Synergize to Energize' and contribute to build a management treasure.



## A Biography of Innovations from Birth to Maturity' by Mr. R Gopalakrishnan



Chandigarh Management Association (CMA) hosted the launch of the book 'A Biography of Innovations from Birth to Maturity' authored by Mr. R. Gopalakrishnan, published by Penguin India at Rotary House, Sector 18, Chandigarh on 23rd December 2017. General V P Malik, PVSM, AVSM 19th Chief of Army Staff of Indian Army was the chief guest of the event.

Mr. Deepak Dhingra, President CMA, while delivering his welcome address mentioned that the organizations that see and act upon the opportunities for change through innovation in the current volatile and uncertain business environment, will not only survive but will successfully compete. They will even flourish in the face of adverse and fluctuating business and economic conditions. They will use innovation as a strategic, systemic & technological lever for developing agile innovation cultures, accountable business management processes and global industry eco-systems.

Gen. Malik, while providing a brief review of the book, narrated various interesting incidents of his tenure in the Indian Army that gave another practical dimension to the subject.

R. Gopalakrishnan, who is Corporate Advisor - The Mindworks, Former President - AIMA and Former Director - Tata Sons, explained how concepts turn into ideas, which then become prototypes, models and products. He described that thought is the ancestor of innovation; as without thought, there could be no innovation. A Biography of Innovation is the definitive book on the life cycle of new ideas and their transformation into innovations.

The talk was followed by a question answer session from the audience that comprised of approx. 75 CMA members.



The JAVS is headed by **Sukhwinder S. Bhatia**, M.Tech(Stru) from Thapar, MBA (HRM) & Certified Chartered Engineer having distinguished career of 22 years in construction industry. He has experience in construction with multinational real estate giants like EmaarMGF, DLF & IREO in addition to Torrent, Trident & Vardhman Groups.



**Sukhwinder S. Bhatia**  
Director, The JAVS



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