



Deepak K Dhingra

President CMA



Message from President's Desk

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(2017-18)**

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Dear Members,

Greetings from Chandigarh Management Association.

As we bid adieu to winters, I share the February 2018 issue of CMA eNewsletter with you. I express my sincere gratitude to you all for your continuous support, participation and encouragement which is a powerhouse of motivation for us to keep bringing in fresh ideas to you.

This month witnessed a session on the burning global issue of Climate Change, a workshop on Decoding Time and an expert talk on the crucial aspect of feasibility of Metro as an efficient Public Transport System for the tricity. The newsletter will give you a glance of these activities spread throughout the month.

CMA launched the Young Manager's Contest (YMC) this month, in association with Bull's Eye and Pearl Academy for the student community across tricity. Round one of aptitude tests are being conducted in colleges and we conclude the contest with round two in a mega event in March 2018.

Our Member Plus Campaign is in full swing that concludes on May 15, 2018. The aim is to further expand CMA's membership base of quality members. The campaign that was launched on January 22, 2018 has brought in a good number of new members to the CMA family. The details of the campaign are available in the newsletter and your active participation is solicited.

I am sure these multifarious initiatives and programs for different professional communities would assist in bringing the best management and research practices for us all to gain from.

Thanks and Regards,

Deepak K Dhingra,
President (2017-18)

Join CMA

Call: 9888690412

**Become
a
member**



CMA organised a session on Climate Change & Sustainable Environment Management at Amity Global Business School, Mohali on February 3, 2018. The session was conducted by Mr. Aditya Pundir, Country Manager, The Climate Reality Project, India for the CMA fraternity and students of Amity Global Business School.

President CMA, Mr. Deepak Dhingra, in his welcome address emphasised on sustainability as a challenge because of increasing concern over climate change. He stated that finding a healthy equilibrium between human adaptation and natural evolution is a joint responsibility of science, society and businesses.

The speaker Mr. Aditya Pundir visually presented the threats and challenges of climate change issues and discussed solutions to curb this global havoc. The ill effects of greenhouse gas emissions, extensive use of fossil fuels, industrial pollution, damage to biodiversity including extinction of wildlife species were major threats discussed. On a positive side the solutions like use of renewable energy resources at both domestic and commercial fronts, use of innovative technologies, global agreements amongst countries like that in Paris and climate change awareness talks were stressed upon. Mr Aditya also shared the United Nation's 17 sustainable development goals (SDGs) and their role to solve the climate change problems.

The talk was followed by a question and answer session where the CMA members and Amity students participated by sharing common solutions along with the best practices being adopted at the ground level. Around 35 CMA members and 25 Amity Students / Faculty attended the session.



WORKSHOP & SESSION ON 'DECODING TIME TO IMPROVE EFFICIENCY'

10 February 2018

Chandigarh Management Association (CMA) organized a workshop and session on "Decoding Time to Improve Efficiency" on 10th February 2018 at Rotary House, Chandigarh. The key note speaker was Mr Shammi Sukh from Delhi, who is graduate in Mechanical Engineering from MANIT, Bhopal and among various awards he is Rashtra Gaurav Awardee also.

President CMA, Mr. Deepak Dhingra, in his welcome address emphasized the need to manage time in a productive way. His example of making the not-in-time deal of torpedoes by UK, though at a cost lower by 52 per cent proving unfruitful with a surprise had pronounced telling effect. Mr. Shammi Sukh very well connected with the audience and the session gained its momentum effortlessly as he began with simple exercises and went upto professional level.



The crux of the workshop was on realising the importance of time in conjunction with the essence behind the tasks coming before you in life. The message that time made available in life for getting the task done impacts the results in same situation was very well passed on to the audience. The importance of being aware all the time and practice of not letting the paucity of time impact your decisions adversely was ably elaborated through simple yet effective exercises, examples and slide shows.

There were many take backs, to name a few were "Nobody can make you happy or unhappy except you, yourself", "Essence is more important than the container" "Satisfaction is the yardstick for being successful", "Demand Vs time and vice versa", "Invest your time for being successful", "Use of loose", "Urgent & Important" and so on.

About 55 CMA members attended the workshop. Attending to the audience's queries by Mr. Sukh with his befitting explanations provided a direct understanding of the theme to participants.

It was indeed an eye opening session, quite far from the usual time management techniques.

Chandigarh Management Association (CMA) celebrated its 51st Management Day on February 24, 2018 at Rotary House, Chandigarh on the theme - 'Feasibility of Metro as an Efficient Public Transport in Tricity'.

Mr. Deepak K Dhingra, President stated that this is a visionary theme aiming at a well contained city with efficient people friendly transport system with minimum travel time and maximum safety plus comfort.

The Chief Guest of CMA's 51st Management Day, Mr. Pawan K Bansal, Former Union Minister, in his address stressed upon the need of Mass Rapid Transit System (MRTS) in the long run encompassing a larger geographical area keeping in view the number of vehicles and people that enter the tricity every month.

Ms. Gurmeet Kaur, Sr. Town Planner, Panchkula enlightened the audience on existing facts and figures of traffic, transport system, congestions & accidents in Chandigarh tricity. She discussed the need for mass rapid transit system - Metro, Bus Rapid Transit System (BRTS), e-rickshaws public bicycle sharing as a composite plan with last mile connections. Ms. Gurmeet also presented the transport related aspects of Chandigarh's proposed Master Plan 2031, in addition to the measures being taken for efficient traffic management. She emphasised that infrastructure improvement for non-motorised traffic i.e. making it a pedestrian & cycle friendly city is an essential.

The talk was followed by a question answer session & deliberations on Metro's feasibility. The session was attended by 50 CMA members.



YOUNG MANAGER'S CONTEST

CMA CHANDIGARH MANAGEMENT ASSOCIATION presents
2018 YOUNG MANAGER'S CONTEST
 For all aspiring managers

The Young Managers Contest provides an excellent platform to young budding managers to exhibit their talent, knowledge & creativity thus preparing them to become 'Leaders of Tomorrow'. This event is being conducted in Graduation & Engineering Colleges of tricity in two stages.

First stage is being conducted in colleges. 5 to 10 candidates would qualify from each college for stage II. In the first stage there is a written test based on aptitude (Maths, English, Reasoning) and Corporate Awareness (Brands, Companies, Terms...)

Second Stage will be conducted in an Auditorium which will comprise of written test & personality rounds.

Prizes of One lakh to be won

1st Prize: Laptop
 2nd Prize: Tablet
 3rd Prize: Mobile

ON THE SPOT REGISTRATION Entry Free

Sponsored by: Bulls Eye, Pearl Academy

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HAPPINESS INDEX SURVEY

Happiness Index - An organization's culture has a significant influence on the happiness index of its employees and its ability to execute the strategy for achieving business goals and objectives. Culture Development is an area of high impact contributing to the happiness index of the employees, which helps the business to achieve the business goals and objectives aligned with the vision and values of the organization.

In line with CMA's roadmap for the year 2017-18, CMA has taken an initiative to Gauge and Improve Happiness Level of organisations selected statistically from various sectors. Under this survey, a team of experts from CMA is gauging happiness index and designing recommendations based on the in-depth discovery and GAP Analysis exercise, contributing to the happiness factor of employees aligned with the vision of the organization.

The survey would include i) Discovery & GAP Analysis, ii) Workforce Analytics iii) Identification of age groups viz. GenX, GenY and iv) average retention time, to further propose solutions accordingly.

The team has devised a CEO's Vision Questionnaire, through which CMA will align the happiness level of employees and CEO's Vision, contributing to achieving the business objectives.

On finalization, CMA would be compiling a detailed Executive Report in close discussions with the management of the organization. The report shall contain the findings of the Happiness Index project and the Research Report published by CMA Experts would be presented to CMA fraternity during a mega event.

Member + Campaign



22nd January 2018 to 15th May 2018

Reward your friend,
Reward yourself,
Be active,
Propose a member.



Get
chance
to win

5
smart phones
+ many more awards

How this works

1. By proposing a member during campaign period (22nd January 2018 to 15th May 2018), you will get points. The proposed member will also get points. One point means one token in draw. More the points more the chances of winning awards.

2. Types of memberships, membership fee and points table:

	LIFE MEMBERSHIP		ANNUAL MEMBERSHIP
Membership Type	Individual Professional	Organizational	Organizational
Membership Fee	10,000	45,000	7000
CMA Member	10	45	7
Proposed Member	5	23	4

3. If a member proposes 5 (five) members during the campaign period, he will get 20 per cent bonus points.

4. One can win more than one reward.

5. The draw will be held on Management Day / Networking meet after the campaign closes.