



Deepak K Dhingra
President CMA

Message from President's Desk

Dear CMAians,

Greetings from Chandigarh Management Association.

It gives me immense pleasure to share October 2017 issue of CMA eNewsletter. It is your continuous support, participation and encouragement that keeps CMA striving to spread management thought and build capability through its various initiatives and programmes.

The festive month October 2017 remained happening with CMA participating in and hosting various events. The newsletter will give you a glance of these activities spread throughout the month. The highlight however was our celebration of Cracker free Diwali with CMAians and their families with a view to spread the message of pollution free environment.

CMA took certain initiatives during this month, which included self-introduction of new members. It is a step further in CMA's ongoing programme "Value Your Member" (VYM) initiative. AND also a programme to meet an Icon in each quarter. In its first such meet, CMA members met with Mr. Pawan Kumar Bansal- a popular congress leader in Chandigarh on 15 October 2017.

It is my appeal to all CMAians to contribute to our publications initiative which was launched this month. Your literary works are welcomed for CMA's blog, books & video lectures under the themes of Digital India, Indian Economy & Contemporary Management Practices.

With such versatile initiatives, programs and associations with other LMA's, CMA team shall work towards the objective of bringing best management and research practices!

Thanks and Regards,
Deepak K Dhingra,
President (2017-18)

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(2017-18)

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Chandigarh Management Association (CMA) participated in a Workshop on Apprenticeship Training held on 13 October 2017 at Hotel J W Marriott, which was organized by FICCI to sensitize industry on National Apprenticeship Promotion Scheme (NAPS) NAPS.

Officers from the Ministry of Skill Development and Entrepreneurship (MSDE) and Department for International Development (DFID) covered an introduction to the Apprenticeship training program of Ministry of Skill Development and Entrepreneurship, National Apprenticeship Promotion Scheme by the Government of India. Case studies of local industries and their apprentices were shared by Subros India and BHEL, Panchkula, which was followed by an interactive session with the Government officials to clear the doubts of the participants with regard to any of the Government Scheme and its implementation.



The workshop was attended by a host of CEOs, Founders, HR Heads and Senior Managers from more than 65 leading organisations across automobile, food, health, infrastructure, pharma and IT sectors. Representatives from companies like Swaraj Engines, Subros India, Glenmark Pharmaceuticals, Mahindra & Mahindra and others attended the workshop. Mr Andrew Ayre, British Deputy High Commissioner, Chandigarh, India, was the chief guest at the workshop and spoke about the importance of skilling and apprenticeship training for a country to build a skilled workforce.

Certain suggestions to simplify the procedure were well taken by the Ministry and the officers from Ministry assured to take its cognizance while formulating implementation plans. All together it was an informative and interactive session.

VISIT TO ECO-FRIENDLY LIFE SKILLS DEVELOPMENT CAMP AND INTRODUCTION OF NEW MEMBERS

14 October 2017

Members of CMA visited an eco-friendly life skill development camp on 14th October 2017. The campsite is located at a place in the serenity of forests - right in the Shivalik foothills. More than 70 persons participated in this camp.

At The Great Offsite a team of experts orients the visitors with life skills in the areas of management and behavioral aspects and tests their latent talents. They make the learning process effective through field visits and live experiences (for instance: upcycling & recycling).



CMA encouraged promotion of local handicrafts by arranging free stalls for the local artists of surrounding villages at the campsite.



In associations with large membership base, it becomes rather difficult to know members and their domain of expertise. To overcome this, CMA has launched a Value Your Membership initiative.

In addition to this CMA has begun to let the new members do the self-introduction. New members who joined CMA fraternity in the last quarter were introduced on 14th October 2017. Each new member introduced himself within the stipulated time frame of 3 minutes to avoid delays. This initiative was very well taken by new as well as seasoned members.

Members along with their families had a get together at the Great Offsite - a camp site very close to nature and only 12 kms from Chandigarh. Before each of the member gets busy in his Diwali celebration, which was falling on 19th October 2017, CMA thought to arrange for pre-diwali celebrations with CMA members and their families.

Around 80 people participated in this Diwali celebration. The message of cracker free Diwali was very well passed on the participants by celebrating Diwali only lighting candles and diyas.

Children had a good time playing cricket, football, cycling and many more games to choose from the large collection made by the Great Offsite team in their unique sports museum.

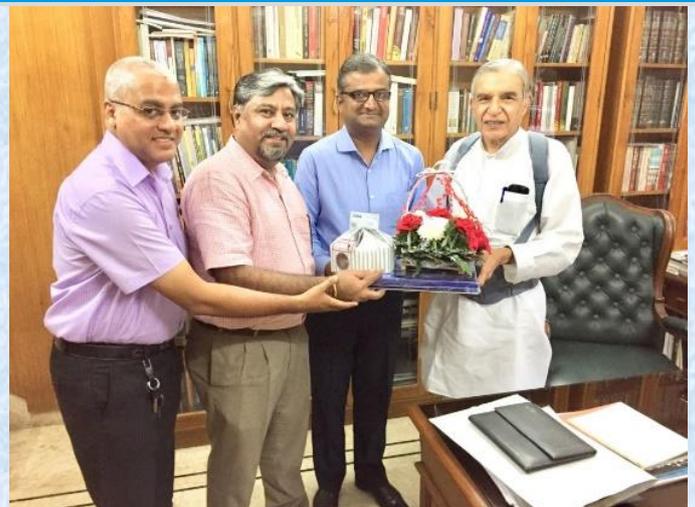
Members enjoyed participating in cultural performances. Enjoying delicious food and drinks with family and friends, at a beautiful place very close to nature made a wonderful Diwali celebrations out of the busy city life. All the participants were presented with beautiful personalized gift tags, set of dozen clay diyas, gifts and various discount vouchers.



MEET THE ICON - Mr. Pawan Kumar Bansal

CMA has initiated a quarterly activity of 'Meet with Icon' which involves meeting with a social icon who has contributed for the growth and development of specially the City Beautiful.

In its first such meet, CMA members met with Mr. Pawan Kumar Bansal (October 15, 2017) who was a popular congress leader in Chandigarh. As Chandigarh's representative in the Lok Sabha, he strived to quicken the pace of City's development through greatly enhanced rail/air connectivity, increased employment opportunities in the services sector, particularly IT, upgraded social infrastructure, development of beautiful parks with walkways in all sectors, widening of roads, new Community Centres, many proud additions to PGI & scaling-up of health services elsewhere and quality education in government schools (including a few Smart Schools).



Efforts were made for inclusive growth of all sections of the society. It was always his endeavor to be readily available to the City residents, just as the man next door. During the instant visit, he discussed about the feasibility of metro as the only public transport solution to the increasing traffic, thereby causing air and noise pollution that too at the cost of scarce fuel. He was of the strong opinion that if associations like CMA take this forward with the Government, a better world can be ensured tomorrow.

BLOOD DONATION CAMP



Chandigarh Management Association - with a view to encourage youth to come forward for the noble cause of donating blood to save lives took a step forward. CMA jointly with Rotary Club conducted a blood donation camp at University Business School (UBS), Panjab University, Chandigarh on October 30, 2017. Prof. Deepak Kapur, Chairman of UBS inaugurated the Camp.

In addition to students of UBS, student from various departments came forward for this noble cause and donated blood. The students were seen to be full of enthusiasm to donate blood. Some of the first timers shared that they are having the proud feeling after donating blood.

The passion was evident from the fact that 55 donors had turned up to the camp. Mr. Deepak Dhingra, Mr. Hitesh Gulati, Mr. Karun Kashmiri were among the firsts to donate blood.

The JAVS is headed by **Sukhwinder S. Bhatia**, M.Tech(Stru) from Thapar, MBA (HRM) & Certified Chartered Engineer having distinguished career of 22 years in construction industry. He has experience in construction with multinational real estate giants like EmaarMGF, DLF & IREO in addition to Torrent, Trident & Vardhman Groups.



Sukhwinder S. Bhatia
Director, The JAVS



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